

BEST PRACTICE – 1 : 2016-17

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| <p>1. Title: endowment prizes for meritorious students</p> |
| <p>2. Goal: To identify and honour the meritorious students of all courses with a view to create interest in studies and to inculcate competitive spirit among students.</p> |
| <p>3. The Context: The Skinnerian theory of learning emphasizes reward management for reinforced learning in an educational system. About 1500 students study in various programmes offered by the college. Most of them belong to socially and economically disadvantaged sections of the society. Due to pecuniary reasons, most of them do not have adequate interest in the course and finally dropout from their studies. Taking a cue from the Skinner's concept, the college instituted endowment prizes from various departments for meritorious outgoing students in each of the UG courses.</p> |
| <p>4. The Practice: Endowment Prizes are presented to the students on the Independence day and Republic day every year.</p> <p>Endowment Prizes: Of the various endowment prizes one is instituted by Sri B. Bhaskar Reddy, Lecturer in Chemistry in the sound remembrance of his mother Smt. Bandreru Eswaramma. It carries a Memento and a cash prize of Rs.2,116/-. The Endowment prize is given to such of the outgoing students, who have secured highest marks in the Chemistry subject in the S. K. University Examination held in March / April every year.</p> <p>Some of the faculty members are given endowment prizes to the students who secured highest marks in the Botany, Hindi and other subjects.</p> |
| <p>5. Evidences of Success: The institution of reward management in the form of endowment prizes has immensely contributed to the emergence of competitive spirit among the students. This is evidenced by recording highest percentage marks in the respective subjects.</p> |
| <p>6. Problems Encountered and Resources Required: The reward management has not caused any problems to the college and only the responsibility of the college is to prepare merit list from each department and distribute the endowment prizes to students.</p> |

BEST PRACTICE – 2: 2016-17

1. Title: Empowering students through Employment

2. Goal: To provide adequate training base for students and to equip them to face campus recruitment drives and to gain productive employment in the Corporate Sector.

3. The Context: The students of the college come from the most disadvantage sections of the society. They lack adequate communication skills and soft skills to secure jobs on their own. With a view to cater to their employment needs, the college has established three cells, namely the Jawahar Knowledge Centre (JKC), Career and Counseling Cell and Women Empowerment Cell. The three cells work in tandem and strive to achieve the singular objective of empowering students through employment.

4. The Practice: Since its inception in 2007, the JKC plays leading role in the whole process. It selects students on the basis of merit-cum-means and imparts training to students during the zero hours on all working days and during the summer vacation. Basically, it gives training in spoken English, interview skills, Group discussions, soft skills, communication skills, career guidance and computer basics.

5. Evidences of Success: In this academic year JKC has imparted training to 95 students of which only 15 students gained employment in different private companies. This represents only about 15.7% of the total JKC trained students. Nevertheless, the programme enhanced the much needed communication skills and capabilities of the poorest of the poor students of the college and demonstrated the commitment of the college for women empowerment.

6. Problems Encountered and Resources Required: The programme was conducted with the financial assistance provided by the CCE, A.P. Hyderabad and partly supported by the students' fee. The main problem of the programme is the collection of the course fee of Rs. 500/- from each student, who hail from the poorest of the poor sections of the society. The experience suggested that the students' fee must be waived and the programme should be supported by UGC funds.

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